



## **Apparel, Branding & Logo Policy**

The Fish Creek Little League (FCLL) brand, sub-brands and logos (hereafter collectively referred to as “brand”) are the sole and exclusive property of FCLL. Any use of the FCLL brand implies acceptance and agreement with all terms in this policy.

The FCLL brand may only be used with the expressed written consent of both the Treasurer and Apparel Director. Any use of the FCLL brand without prior permission is strictly prohibited.

### **I. Approved Supplier**

To preserve the FCLL brand, only FCLL approved suppliers are to be used for ordering FCLL branded apparel. All apparel bearing the FCLL brand must be approved by and cannot be altered or reproduced without written consent from the Treasurer and Apparel Director.

FCLL has chosen to enter into an agreement with Affiliated Sports Group to become the exclusive supplier for teams wishing to purchase FCLL branded apparel. Any use of a non-approved supplier to create or purchase FCLL branded apparel is prohibited without prior written permission from the Treasurer and Apparel Director.

In this policy, the term apparel refers to items including but not limited to:

- Game jerseys
- Game pants & knickers
- Game socks
- Belts
- Performance t-shirts
- Shorts
- Hoodies
- Jackets
- Garment bags
- Duffle bags
- Track suits
- Joggers & track pants
- Leggings
- Toques
- Hats
- Backpacks

## II. Breach of Apparel, Branding & Logo Policy

If an FCLL team purchases or obtains FCLL branded apparel from a supplier that is not an approved supplier without prior written consent from the Treasurer and Apparel Director, the team is subject to disciplinary action including but not limited to suspension or removal of the team's coaching staff.

Any individual or individuals who are found to be circumventing or otherwise undermining FCLL's apparel policy are subject to disciplinary action including but not limited to a ban from involvement in any FCLL activities.

FCLL reserves the right to confiscate and destroy any unapproved apparel items and will not be responsible for reimbursing teams/families for any associated costs.